



## FORT WORTH POLICE OFFICERS' AWARD FOUNDATION

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For immediate release.

### **FORT WORTH POLICE OFFICERS' AWARD FOUNDATION WINS AWARD IN NATIONAL COMPETITION**

The Fort Worth Police Officers' Award Foundation has been honored in an international marketing and communication competition, the Marcom Awards. A platinum award, the highest available, was received for marketing and fundraising efforts completed as the Foundation renewed its commitment to excellence through the launch of a community-wide appreciation initiative.

Pavlik and Associates created and produced the campaign.

The Marcom Awards is administered and judged by the Association of Marketing and Communication Professionals. Nearly 5,000 entries come from advertising agencies, PR firms, design shops, and production companies of individual communicators, media conglomerates and Fortune 500 companies. Winners are chosen based on their excellence in terms of quality, inventiveness, and resourcefulness.

The Fort Worth Police Officers' Award Foundation celebrated its 29th year in 2010. After nearly 30 years of supporting officers who go beyond the call of duty in the Fort Worth police force, the Foundation announced the membership campaign on April 20 during the Fort Worth City Council meeting, during which Trustees received a city proclamation commending the Foundation. Recognizing and promoting excellence on the part of the Officers of the Fort Worth Police Department through activities that include providing funding resources for training, performance recognition, promotional achievement and any other funding means, is the mission of The Fort Worth Police Officers' Award Foundation.

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