Star-Telegram

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Fundraising award

The Fort Worth Police Officers' Award Foundation was honored with a platinum Marcom Award, the highest honor presented in the Association of Marketing and Communication Professionals' international competition.

The award was for marketing and fundraising efforts the Fort Worth foundation used when it launched a communitywide appreciation initiative this year. The Fort Worth Police Officers' Award Foundation celebrated its 29th year in 2010.

Pavlik and Associates in Fort Worth created and produced the campaign. The competition drew nearly 5,000 entries.

http://www.star-telegram.com/2010/12/05/2681241/never-mind-the-benefits-this-companys.html